

Sr. No.	Programme Outcome – B.B.A.
1.	Develop knowledge of business administration and management practices in Finance, Marketing, Human Resource Management and Services Management.
2.	Use of relevant ICT skills.
3.	Develop life skills and Desire for lifelong learning.
4.	Inculcate research aptitude.
5.	Develop multidisciplinary approach.
6.	Nurture entrepreneurial mindset and creativity.
7.	Sensitize towards environment and sustainability.
8.	Knowledge of Indian ethos to become socially responsible.
9.	Demonstrate proficiency in Business communication and leadership skills in business management.

PSO

1. Industry readiness for Managerial roles in organizations.
2. To pursue higher education in the fields of finance, marketing, HR & services.
3. Ability to apply the theoretical concepts to entrepreneurial/business undertakings.