

ASTITVA @11 _ digital avataar

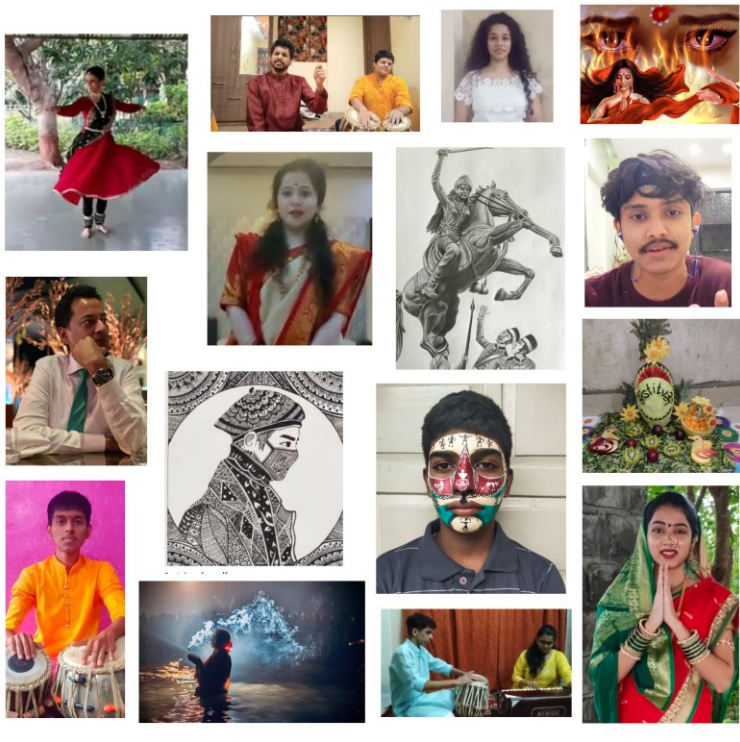


This year, even amidst the pandemic, the BMCC's Heritage Collective organized its 11th edition of inter-college heritage fest Astitva with the central idea of **spreading positivity through productivity.**

We are proud to share our consistent accomplishment of the mission to celebrate the Indian Heritage and propound the grandeur of

India! Right from the traditional events such as Dance, Singing, Instrumental, Poetry, Painting, Sketching, and Fruit Carving, to challenging and a complete new avatar of event ideas like Quiz, Business Plan, Stand-Up Comedy, Fashion show, Face Painting, 30 Seconds Film, Photography, and Doodling-Comics-Caricature, this event had something that appealed to everybody.

With a complete new PLATFORM of carrying out the event ONLINE, the inauguration was held on 5th October at the hands of chairman DES Dr Sharad Kunte and Principal Dr Chandrakant Rawal and



teachers from the heritage collective department and few Astitva members. This year our event themes were centered around the concept of Atmanirbhar Bharat and with a sense to honor the work of the COVID Warriors. With a little twist and a wide range of scope we're beyond thrilled by the response of participants above the age of 25 who showcased their talents in Fashion Show and Business Plan. Quiz centered around the theme of Indian Women entrepreneurs had a good response event from management institutes like the IIMs as well. This year too we had eminent judges such as Pt Ramdas Palsule, Rahul Ranade, Tejas Modak, Sateesh Paknikar, Mruga Kirloskar, Gauri

Gandhe, Balkrishna Damle, Nachiket Damle and several others had joined in to encourage young talents and impart their guidance as an ideal judge to the participants. Our Ventura judge Mrs Manik Damle even conducted a post event session for the participants to guide them in their business plans and that we feel is a value addition of ASTITVA

AstitvA provides a distinct platform for students with different cultural, educational backgrounds and interests and this year we had a virtual participation of more than 1000 national participants and few international participants as well. The 115 strong team of members of the Astitva family not just learnt skills like digital marketing, networking and management skills but the quality of resilience had determined about not letting any pandemic stop us from engaging in a fest. So there we were stronger than ever.

Sakshi ,Amruta ,Saizal ,Vardhan ,Bhargavi and TEAM ASTITVA

