

Deccan Education Society's
Brihan Maharashtra College of Commerce, Pune-411004

B.M.S in E-Commerce Operations. Degree programme of 151 Credits

Guidelines for students

This programme has been designed by the Logistics Sector Council (LSC), established by the Ministry of Skill Development and Entrepreneurship (MSDE). The core focus of the programme is on skill development and hence on-the-job training in the form of Industry apprenticeship as per the provisions of Apprenticeship Act 1961 is embedded in the programme.

- The number of credits required to claim Bachelor of Management Studies degree in E Commerce operations is **151**.
- The degree has 6 semesters in all – 4 semesters of classroom teaching in the college campus and last 2 semesters of apprenticeship in a company.
- Each semester has 7 subjects (courses) of 3/4 credits each which include
 - 1) General courses
 - 2) Skill based courses
- During last two semesters of apprenticeship, 2 Allied courses (from MOOC) have to be taken up out of the available 4 options. The structure of the course is given below:

BMS (Ecommerce Operations) Curriculum Structure

	Sem	No	Course	Type	Credit
12	I	1101	Language I	General	3
		1102	Statistics for Analysis	General	4
		1103	Analysing Financial Accounting Statements	General	4
		1104	Inventory Management	General	4
		5	Introduction to E Commerce Logistics	Skill	3
		6	Word & Presentation Tools - Practical	Skill	2
		7	Communicative English - Practical	Skill	2
			Total		22

Sem	No	Course	Type	Credit
II	1	Organisation Behaviour	General	3
	2	Environmental Science	General	3
	3	Quantitative Techniques	General	4
	4	Warehouse Management	General	3
	5	Material Handling	Skill	3
	6	First Mile Operations	Skill	4
	7	Data Analysis using SpreadSheet - Practical	Skill	2
			Total	22

Sem	No	Course	Type	Credit
III	1	Cost Accounting	General	4
	2	Marketing Management	General	3
	3	MIS for E Commerce	General	4
	4	E Commerce Logistics Operations	General	4

	5	Transportation for E Commerce	Skill	3
	6	Reverse Logistics for E Commerce	Skill	3
	7	Last Mile Operations	Skill	3
		Total		24

Sem	No	Course	Type	Credit
IV	1	Management Accounting	General	4
	2	Human Resources Management	General	3
	3	Hub & Line Operations	General	4
	4	E Commerce Customer Service	Skill	3
	5	Outsourcing in E Commerce	Skill	3
	6	Fulfillment Operations	Skill	3
	7	Packaging for E Commerce	Skill	3
		Total		23

Sem	No	Course	Type	Credit
V	1	Allied Course 1	General	3
	2	Practical 1: Inventory Management	Skill	2
	3	Practical 2: Warehouse Management	Skill	2
	4	Apprenticeship I	Skill	23
		Total		30

Sem	No	Course	Type	Credit
VI	1	Allied Course 2	General	3
	2	Practical 3: MIS for E Commerce	Skill	2
	3	Practical 4: Fulfillment Operations	Skill	2
	4	Apprenticeship II	Skill	23
		Total		30

List of Allied Courses

Sem.	No.	Course	Type	Credit
V	1	Revenue Management & Pricing	General	3
	2	Principles of Cataloguing	General	3

Sem.	No.	Course	Type	Credit
VI	1	Regulatory Environment of E Commerce	General	3
	2	International E Commerce	General	3

- Of the total 151 credits, 46 credits are allotted for apprenticeship in last two semesters and 105 credits for regular classroom teaching (on campus)
- A student needs to achieve 151 credits for claiming the Degree.
- Enrolment to this degree program will be based on entrance exam and interview/or any other selection procedure declared by the college.
- The fees for the said course are approved by the Finance Committee and other statutory committees of the College and any revision in fees will be declared from time to time.

The intake capacity of the course, as directed by LSC is 60 students.

Admission Criteria:

- Pass in +2 in any Group with not less than 50% marks from a recognised Board
- Preferable: Should have taken either 'Mathematics' or 'Business Statistics' or 'Business Mathematics' as one of the subjects in +2.
- Reservation Policy of the concerned State is applicable
 - Desire to work (not observe) During apprenticeship training.
 - Willingness to develop through on-the-job-training.
 - Passionate to pick up Skills from shop floor level.
 - Attitude to work in corporate environment.
 - Ability to move away from comfort zone for work.
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- Willingness to get employed as soon as the degree is complete.
- Those who desire to be an entrepreneur can acquire Knowledge, Skill, Attitude and Life-skill required for entrepreneurship from this course.

Entrance Examination:

Admission to this degree program will be based on the marks obtained in entrance exam and interview/or any other selection procedure declared by the college.

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Programme Assessment

- All theory courses scheduled in Teaching Semesters shall be assessed by the Collaborating Institution.
- The practical courses and Apprenticeship are assessed by an Experts Team.
- Allied Courses are delivered and assessed online by LSC.
- Collaborating Institution / the University to which it is affiliated with shall confer degree on successful candidates.
- Teams of Examiners will visit the workplace to assess students
- Online / Offline assessment at the end of 2nd, 4th, and 6th months to ensure continuous assessment
- Apprenticeship Assessment measures on Skill and Attitude development
- Team of Examiners comprises of
 - Manager/Supervisor under whom the student works (Convenor)
 - Domain Expert nominated by LSC

- Faculty Member nominated by Collaborating Institution
- The CGPA will be calculated on the basis of general, skill courses and apprenticeship.
- The Degree will be issued by Savitribai Phule Pune University (SPPU) and mark sheet will be issued by BMCC.
- Rules and Regulations decided by BMCC will be binding on the students
