

**Deccan Education Society
Brihan Maharashtra College of Commerce**

**PG Diploma in Filmmaking & Dramatics
Course is Designed and Conducted by DES & BMCC**

Eligibility:

Professional PG Level Courses

Bachelors Degree in any stream (Candidates appearing for final exam may also apply);

METHOD OF LEARNING

1. Real world learning and not just bookish knowledge.

BMCC BVOC/DESIFT is a full-fledged media centre of learning. We impart real world learning and not just bookish knowledge. The curriculum is application based and involves a participatory approach. There is no audience here, everyone is actively participating. The idea is to train you to become a professional at the end of your course so that depending on which programme you choose, you are ready to produce /create TV serials, films and run your own TV channel.

50 LIVE PROJECTS IN YOUR PORTFOLIO

1. BMCC BVOC/DESIFT offers you a unique opportunity of having over 50 live projects in your professional portfolio during your learning here, a figure no programme other than DESIFT has yet been able to claim. This is proof of the highly practical design of the course you will be taken through at DESIFT. It is also why most of you stand a good chance of being handpicked by the best in the industry for a job immediately after you successfully complete the requirements of the course. The project can be worked on either in English or your mother tongue.

METHOD OF EVALUATION

1. Continuous evaluation pattern BMCC BVOC/DESIFT practices a continuous evaluation pattern. Learning by rote does not find a place in our methodology. Your knowledge and whether you can put it to use on real world projects will be tested here. Every quarter will end with term-end exams. The course design is predominantly based on Practicals. The assessment will be conducted on a regular basis giving due weightage to participation in class discussion, written reports, assignments, projects and term-end examinations after every quarter. There will be a viva at the end of each module for all courses. Surprise tests may

also be conducted in class. Most of these will be open book tests that will test your understanding of the subject. This way we ensure that you are truly fit to enter the media world and start delivering on day one to the organization you join.

2. Autonomous Diploma Courses

Media is a window on the world. Our training programmes are exclusively designed by media experts to develop professional skills required in this industry. These programmes have a sharp focus on 'Programme Content Design, Distribution Technology, Economics of TV Channels and Business Patterns, Market Forces, Television Production Techniques, Socio-Cultural Shocks and Changes, Human Dynamics and Innovative Creations. On successful completion of our programmes, our students should find exciting and lucrative careers in the burgeoning business of Television Channels and the Entertainment Industry.

All programmes are One-Year, Full Time Programmes.

Total intake: 30 students per programme.

3. Unique features

- » Professional training by professional tutors who have years of industry experience.
- » Fully equipped labs with the latest technology
- » Designed to match contemporary industrial requirements.
- » Hands-on training, planned projects for complete year.
- » Self-exploration and continuous evaluation
- » Internship with the television industry and reputed professionals in the industry.

Courses offer

Autonomous Professional Courses - Post Graduate Level

Television Production / Digital Film making

This programme offers a wide spectrum of opportunities in the television industry. The entire gamut from concept development to telecast including content development, production, camera, lights, sounds, editing, art, costumes, make-up and direction is covered.

LEVEL	DURATION	MODULES
BASIC Each module for 50 marks; Total 300 marks	Aug, Sept, Oct	» Television Production Process » Pre-Production & Post Production » Channel Management & Programming » Indian culture & traditions » Development of Television in India » Media Laws & ethics; Issues
FOUNDATION Each module for 50 marks; Total 300 marks	Nov, Dec, Jan	» Technical set-up, management » Concept development & Treatment » Camera – Functions & Operations » Editing – Functions & Operations » Sound – Functions & Operations » Project – AV production 3-5 min
SPECIALISATION Each module for 50 marks; Total 300 marks	Feb, Mar, Apr	» Production & Direction » Camera & Lighting » Sound & Acoustics » Editing & On-line production » Graphics & Animation » Project – AV production 10-15 min
FINAL PROJECT For 100 marks	May	» Final Project & VIVA
FIELD WORK For 200 marks	Jun, July	» One to two months internship with TV channels

Broadcast journalism

Broadcast journalism covers a range of functions, each offering ample growth opportunities like anchoring, new reading, reporting, copy editing and research under journalism; and newsroom production, promos, online panel, live telecast under production.

LEVEL	DURATION	MODULES
BASIC	Aug, Sept, Oct	» Television Production Process

Each module for 50 marks; Total 300 marks

- » Pre-Production & Post Production
- » Channel Management & Programming
- » Indian culture & traditions
- » Development of Television in India
- » Media Laws & ethics; Issues

FOUNDATION

Each module for 50 marks; Total 300 marks

Nov, Dec, Jan

- » ENG, NEWS ROOM
- » Strengths of Electronic Media
- » Construction of story - development, treatment
- » Visualizing, planning shoot, Recce
- » NLE – Editing aesthetics, first cut, final cut
- » Breaking News

SPECIALISATION

Each module for 50 marks; Total 300 marks

Feb, Mar, Apr

- » PTC
- » Anchoring
- » Interview techniques, Spot interviews, Studio Interviews
- » Team Management
- » Covering various beats, specialization
- » Coverage to transmission

FINAL PROJECT

For 100 marks

May

- » Final Project & VIVA

FIELD WORK

For 200 marks

Jun, July

- » One to two months internship with TV channels

Media Management

This programme is the backbone of any TV channel. It offers the highly-in-demand modules like programming, channel management, media events, promotion and media marketing.

LEVEL	DURATION	MODULES
<p>BASIC</p> <p>Each module for 50 marks; Total 300 marks</p>	<p>Aug, Sept, Oct</p>	<ul style="list-style-type: none"> » Television Production Process » Pre-Production & Post Production » Channel Management &

Programming
» Indian culture & traditions
» Development of Television in India
» Media Laws & ethics; Issues

FOUNDATION Each module for 50 marks; Total 300 marks	Nov, Dec, Jan	» Channel's & Audience Profile » Viewership Habits » Day parts & FPC » Media – Content research » Programming strategies » Deal Points
SPECIALISATION Each module for 50 marks; Total 300 marks	Feb, Mar, Apr	» Fiction – Non Fiction » Promotion & Scheduling » Weeklies & Dailies » Media Events » Prime Time Strategies » Development of FPC
FINAL PROJECT For 100 marks	May	» Final Project & VIVA
FIELD WORK For 200 marks	Jun, July	» One to two months internship with TV channels

Special Discount offers:
For One-time full payment

Fees
All P.G. Level Courses