

**Title of the practice:**

Troika, is BMCC's annual inter-collegiate fest. It is one of the largest fests of its kind around Pune region.

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**Objectives of the Practice**

In Russian, Troika means three. As the three previous events which BMCC used to host got clubbed under TROIKA! The main objective of the event is to let students know how to handle any situation which may occur while hosting an event which will help the students enhance their skills and abilities and will also enhance students' personalities.

Being a commerce college, which also runs some professional courses, our college always focuses on how to transition our students from their college life to the industry required professionals by the end of their program and TROIKA is the best platter to be served for these budding professionals.

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**The Context**

Troika is a yearly tradition which BMCC runs successfully and yet another year i.e. in 2021 it has taken another challenge to carry out this activity amidst the pandemic. We held an encouraging 11<sup>th</sup> edition of Troika between 15<sup>th</sup> and 17<sup>th</sup> of July 2021.

Each year, Troika has a theme to build its base, this year we came up with the theme "A State of Mind. Reflect. Reconnect. Redefine." As our society was going through a troublesome turmoil of covid hence we decided to uplift the spirits of our students and the participants by generating this idea. Troika is a mood, Troika is a vibe. It is an effort to spread positivity and joy, to motivate, spark and rekindle the spirit dampened by the catastrophe. To reflect on our lives and our dreams, reconnect with ourselves and redefine the course of humanity.

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**The Practice**

Troika always ensures that students from all programmes will participate in the events and will also look after organizing them. The planning phase of Troika starts days ahead from its execution once the theme is decided. The event requires the organizers to work in groups.

As the main theme of TROIKA-2021 was "A State of Mind. Reflect. Reconnect. Redefine," we were trying to build a *reflection* of positivity and strength among the students. As all of us were parted and strictly got disconnected from our beloved ones due to lock down we put in our efforts towards *reconnecting* the souls and minds for generating some creation for this event. With all the efforts which we put into this event to make it successful, we *redefined* ourselves on virtual platforms, as we wanted to emerge like a phoenix after the massive hurdle of pandemic for our physical event.

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## Evidence of Success

The success of this activity entirely lies in the learning of our students. We were able to develop the following skills in our students through the activities which were categorically designed in order to accomplish our core objectives.

Days of continuous dedication from our students along with the endless efforts of our teachers brought the best out of Virtual Troika. Our online Troika which was a three-day long activity witnessing a digital participation more than 1,200. For the first time in its journey, Troika 2021 welcomed guests from abroad. We hosted 17 participants from 6 different countries.

Positive feedback was received from all participants. Alternative arrangements were made in case participant faced any technical glitch.

The following tables depict student participation nationally and internationally.

State/UT	Participants
Andaman and Nicobar Islands	0
Andhra Pradesh	7
Arunachal Pradesh	0
Assam	6
Bihar	14
Chandigarh	3
Chhattisgarh	11
Dadra and Nagar Haveli	0
Daman and Diu	1
Delhi	72
Goa	0
Gujarat	27
Haryana	11
Himachal Pradesh	0
Jammu and Kashmir	2
Jharkhand	13
Karnataka	19
Kerala	10
Ladakh	0
Lakshadweep	1
Madhya Pradesh	21
Maharashtra	869
Manipur	0
Meghalaya	0
Mizoram	0
Nagaland	0
Odisha	14
Puducherry	0
Punjab	1
Rajasthan	22
Sikkim	3
Tamil Nadu	20
Telangana	9
Tripura	2
Uttar Pradesh	42
Uttarakhand	11
West Bengal	26
<b>Total</b>	<b>1237</b>

Countries	Participants
Philippines	12
Afghanistan	1
Sri Lanka	1
Zimbabwe	1
Bahrain	1
United States	1
<b>Total</b>	<b>17</b>

The evident success of this Troika is also visible in the students' personalities. They were groomed by some technical skills as they managed this event completely online and also made very great pamphlets of Troika's events. Even in this hard crisis, students were able to get some great sponsors for Troika which ranges from some educationalist like T.I.M.E & Unacademy, some well known brands like Hero Motocorp & Quick Heal also gave their supporting hands, and to add more feathers to our cap students also managed to add some international brands like Monster & Federal Bank and cherry on the top was added by Urja to become the boosting sponsor!

Students also learnt time management skills as it was difficult to manage all the events along with their add on rounds for the participants within 3 days schedule since many of them were participating in more than 2 events as well. Troika is also a teacher for life as it teaches how to manage the huge event with some concrete budget which is hard to surpass. Alas, last but not the least students also feel proud to become a part of this glorious event as once its done they also get a certificate of organization from college which is a small gesture of gratitude and appreciation for the hard work which they put up all the time.

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### **Problems Encountered and Resources Required**

The transition phase of Troika from physical to online was not easy indeed! Students were missing the utmost fun of spending time with their friends, adding colours to the college's beautiful environment by creating some artistic décor, the difficult task of handling around 3000 footfall in college premises and many more.

As it was a crucial phase for everyone and conducting physical event was not allowed by the government, our students decided to overcome with this hurdle by having the entire event online but keeping the original essence of all the events. Students were trying various online platforms like Zoom, Google Meet, Microsoft Teams and many more to conduct all the events simultaneously. Students were having lot of trouble and technical glitches while executing some of the events in online platform, hence they have decided to create breakout rooms for the participants and judges so that it will go smoothly.

Another challenge which students faced was creating the entire set up of Troika at their respective homes, hence they requested college to provide with technical assistance and also allow some students who were heading some of the events to carry out these events from college itself. The principal and HOD of BBA & BBA-CA departments gladly accepted this sincere request as they were also aware about these genuine limitations and they also agreed to provide our technical staff with them and throughout this event they were also monitoring the event activities from college along with our students.

Another trouble which our students faced of distributing the prizes and the awards which winners won for their events. But they handled this issue very skilfully as they provided online certificates and gift vouchers and also transferred the prize amount to their respective bank accounts. The hamper of judges was delivered by Dunzo at their respective places and also followed the social distancing norm over here.

At the end they have proved that they were the students of management by becoming managers in their real lives!