

2021-22: Girls Empowerment Cell-One Credit Course

Co-Ordinator: Dr. Suneeta H. Nirmale

यत्र नार्यस्तु पुज्यन्ते | रमन्ते तत्र देवताः॥

Total 86 girls enrolled in extra credit non-payable course for one credit, in the year 2021-2022. Following are the programs organized for same.

- 1. Book Published:** In collaboration with Department of English, Girls Empowerment Cell, organized Online program of Book-Publication event on 13th July 2021. In Presence of Dr. Savita Kelkar and Principal Dr. Seema Purohit. Delegates made announcement of 'book is published'. Purohit madam introduced the book and Kelkar madam appreciated the work done by team. The theme of book is the elite and successful women who are the pillars of socio-economic status of India. Editor of the book is Dr. Suneeta H. Nirmale, co-editors are Miss. Ankita Shinde, Simran Parmar, Kshitija Patil, Moli Bansal, Lavanya Pati.
- 2. Counselling:** Girl's empowerment cell and mentoring cell organized Online Interactive Session on 'Need for and importance of Counselling' the program organized on 11th February 2022; guest speaker was Ms. Shruti Tekawade the counselor in BMCC. First, Principal Dr. Seema Purohit madam addressed the audience. And then, Ms. Shruti Tekawade. she is a trained professional counsellor and therapist with specialization in clinical psychology. Guest speaker stated the meaning of word 'counsellor'. Also, she said, how a counsellor can help students with different psychological issues and how students must approach counsellors immediately if it requires. She gave her insightful and comforting talk about various problems that the youth is facing, especially in their transitioning age. The other issues were discussed as adjustment, having difficulties in coping with their emotions, facing some interpersonal and relationship, health, peer-pressure, and concern about their academics etc. She further stipulated that youngsters may not find it easy to take decisions on their own due to lack of self- confidence. The following quote fulfills meaning of the program, 'The strong individual is the one who asks for help when he needs it.' said Rona Barrett.
- 3. Workshop:** on "Self-Defense Training", Chief Guest of the program was Mr Sachin Baikar, who is retired special force commando, member of Funakoshi Shotokan Karate Organization, successful Instructor of Self-Defense, Weapon Training, Biometrics, the Judge and Referee of Karate. He honored this program along with his team, on Thursday, 3rd March 2022, in B. M. College of Commerce. In today's world women need to protect themselves. Women are facing more challenges, doing night and outdoor duties, travel alone. She must be ready to save herself and the life of others who would be caught in danger.
Principal Dr Seema purohit madam interacted on how self-defense is important. NCC coordinator prof Asama Bagwan also shared her thoughts on the topic, "Stree Jnmachi Badalaleli Kahani" She revealed change in responsibilities of the women in modern time in multitasking.
Mr Sachin baikar sir spoke on why self-defense is necessary for every girl, every woman? He emphasized the point Why should we learn defense measures? Which will help at the time of assault, robbery, and seductive attacks. He said that we have many weapons that

will protect ourselves i.e. our hands, teeth, kada, nail-cutter, even a single pen and a simple piece of paper in our hand can protect ourself. He taught and demonstrated some self-defense techniques like lock and block to the enemy. Demonstrations of weapon training were shown by the team of students with black belt Karate. They showed practices of Single Stick, Double Stick, Spear (Bhala), Sword (Talwar) and Dandpatta, Nanchak. Inspired by all, Sneha Choudhari one of the students (F. Y. B. Com, BMCC) spontaneously demonstrated single stick swing. The team had also shared videos of Commando Training, Jungle Safari which have been taking place under his guidance. Co- Ordinator GEC & NCC Girls former Dr. Suneeta H. Nirmale, & later Dr. Asma Bagwan were guided the girls. Sheetal Vanage, one of the staff members of BBA office took initiative for organizing the program.

- 4. International Women's Day:** Woman power is the mother of all powers. A woman can do everything. And someone must be proud about. With a view, to encourage the girls, to steer them to the progress, Girls Empowerment Cell and Entrepreneurship Development Cell jointly celebrated 'International Women's Day'. Co- Ordinator, Professors Dr. Suneeta H. Nirmale & Dr. Preeti Rajguru were supported and organized this program, on 8th March 2022. The chief guest was young entrepreneur Ms. Maitreyi Kamble. Along with the guest lecture the other remarkable tasks were done. Vice Principal Dr. Jagdish Lanjekar sir felicitated our honorable Principal Dr. Seema Purohit as she is the first woman principal in BMCC. Also past students alumni author & environmentalist Padma Gole, Mrs. Date and many others were honored by alumni Mr. Arun Nimhan (one of the members of BMCC alumni association).

Principal in her speech stated that, "Nothing is impossible for women as she is capable, stern and courageous." Chief Guest young entrepreneur Ms. Maitreyi Kamble interacted with the students about startups and entrepreneurship skill, she explained her experiences, she said, start-up business will take 1000 days to flourish. She had mentioned many financial government schemes are availed for start-up businesses.

- 5. Guest Lecture:** Dr. Tejshree Lele, Ayurvedacharya delivered guest lecture on 'Health & Lifestyle', on April 29, 2022. "Health is a state of complete harmony of the body, mind and spirit. When one is free from physical disabilities and mental distractions, the gates of the soul open." She spoke on timings of wake up and sleep, habits of eating, exercise, types of digestive system in human body. She explained how does digestive system in human body function according in context with Ayurveda. How do thoughts affect health? Also discussed about mental health, menstrual cycle and hair fall-related problems. Co- Ordinator Dr. Suneeta H. Nirmale welcomed and felicitated the chief guest speaker Dr. Lele.

- 6. Cultural Fest "Zalak":**

Each year girls in Girls Empowerment Cell had been organizing Cultural Program. This year a cultural fest "Zalak" organized. Principal Dr. Seema Purohit inaugurated the program. All 86 girls participated. They performed singing, dancing, karate, lathi-kathi, painting, sculpture, rangoli also showed recipes of food items. All performances evaluated by the examiners. This was evaluation-based event for 50 marks for semester II. Prof. Shubhendu Pandit-BBA, BMCC, Prof. Vidushi Tivari B.Com. BMCC were the examiners.

All professors encouraged the girls. Boys in BMCC supported and helped to design and performed this program.

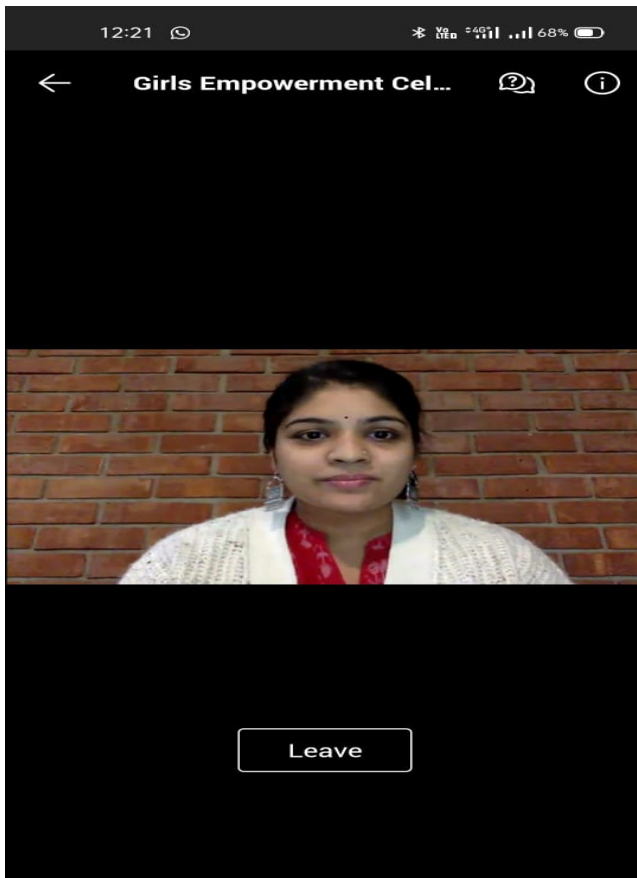
7. **Project submissions:** all 86 girls prepared and submitted the projects, including 7 groups consisting 6 to 7 members each, with 7 projects. The topics were related to Cyber Security, Modern Technology etc. this was evaluative process for 50 marks semester I. Dr. Suneeta H. Nirmale Evaluated all the projects. The projects were well researched.

Principal Dr. Seema Purohit, Vice Principals Dr. Lanjekar, Dr. Puranik, as well as all Professors in BMCC provided valuable guidance and kind support to complete all the activities smoothly. All students and staff would be obliged for their guidance and motivating perseverance.

We would be very thankful to principal Dr Seema Purohit, Vice Principals Dr Lanjekar, Dr Puranik. Thanks to Bharti Upadhye, BBA head, Dr. Varsha Deshpande IQAC Co-Ordinator for their valuable support.

Organizing Team members this year were Ankita Shinde (S.Y.B Com), Muskan Thange (T.Y.B Com), Prerana Bansode (F.Y.B Com), Anushka Chaturvedi (F.Y.B Com), Sneha Choudhari (F.Y.B Com)

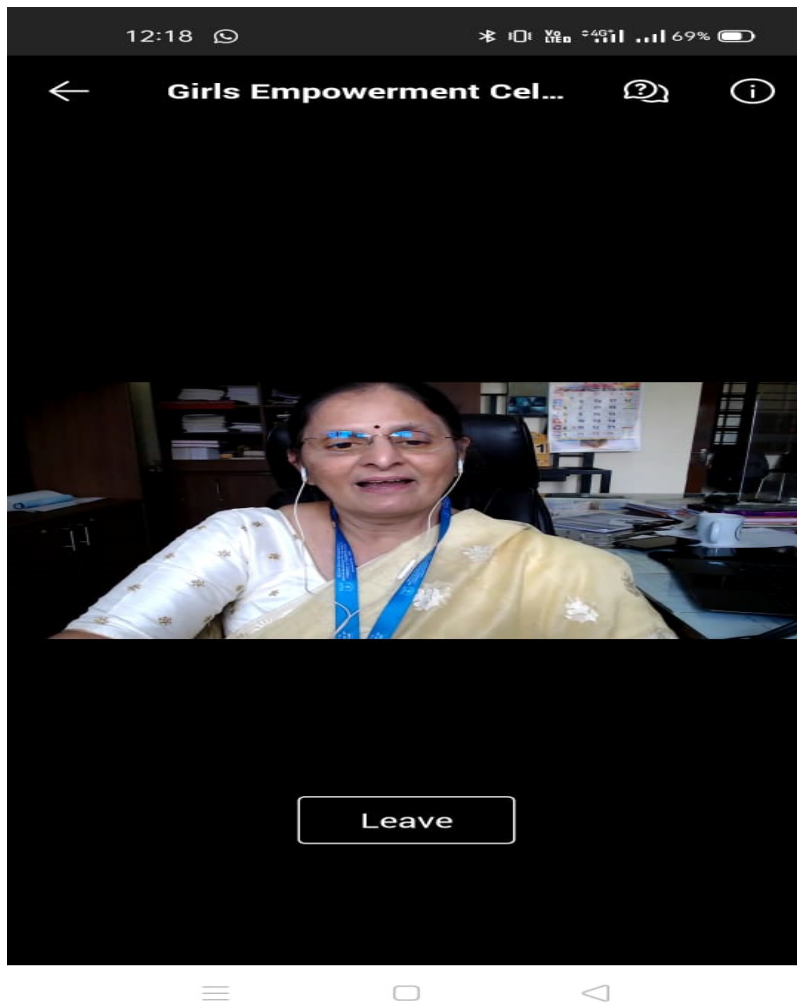
Girl's empowerment cell and mentoring cell organized a lecture on counselling.



Date of event – 11th February 2022

Topic for event – Need and importance of Counselling.

Speaker – Ms. Shruti Tekawade ma'am.



Work-Shop on Self Defence:

- **Chief Guest:** Mr Sachin Baikar who is retired special force commando.

- **Audience:** Girls form Girls Empowerment Cell & NCC Girls
- **Day & Date:** Thursday, 3rd March 2022





GPS Map
Camera Lite

845, Fergusson college campus Rd, Shivajinagar, Pune, Maharashtra 411004, India

Latitude
18.5216071°

Local 12:08:30 PM
GMT 06:38:30 AM

Longitude
73.8349948°

Altitude 505 meters
Thursday, 03-03-2022



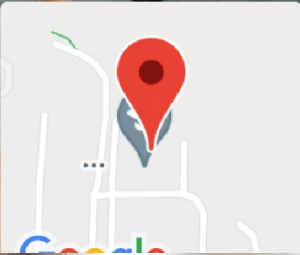
Guest : Dr. Tejshree Lele Ayurvedacharya Organizer : Girls Empowerment Cell Date : April 29, 2022
Venue : At BMCC, Section B (Room number 9) Time : 10:00 to 12:00 Co-Ordinator: Dr. Sunita Nirmale



Guest : Dr. Tejshree Lele Ayurvedacharya Organizer : Girls Empowerment Cell Date : April 29, 2022
Venue : At BMCC, Section B (Room number 9) Time : 10:00 to 12:00 Co-Ordinator: Dr. Sunita Nirmale



GIRLS EMPOWERMENT CELL: Cultural program: "ZALAK", 10 May 2022, Cyrus Hall BMCC, Pune

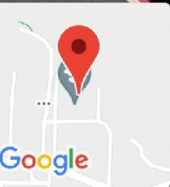


Pune, Maharashtra, भारत

845, Fergusson college campus Rd, Shivajinagar, Pune, Maharashtra
411004, भारत

Lat 18.52171°

Long 73.835244°



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Women Empowerment Cell and Entrepreneurship development Cell jointly celebrated International Women's Day in our college on 8th March, 2022.

The chief guest: young entrepreneur Ms. Maitreyi Kamble.



**Deccan Education Society's
Brihan Maharashtra College of Commerce (Autonomous)**

Heritage Collective Department Report

The following activities were conducted under the department:

- 1) Astitva 2021 was successfully organised online on 29th Sep'2021. The event saw virtual participation from across the world and received a response of around 1900 entries. It included people above the age of 26 - the oldest participant being 80 years of age. The themes for the events included *Mahabharat, Navras, Bharat Ratna, Bhimsen Joshi, Social Reformers, Indian textiles* etc. with the major focus on *creating positivity through productivity and creativity through skills*.
- 2) An event paying tribute to Bharat Ratna Lata Mangeshkar was organised on 10th Feb'2022 for the students and staff of BMCC with an AV presentation.
- 3) An online intra-college event 'QUIZITVA' was organized by the First Year Students on 10th and 11th Mar' 2022.
- 4) Wari- A timeless tradition was conducted successfully in the online mode.
- 5) Virasat – Chief Guests were Ms. Priyanka Barve and Mr. Sarang Kulkarni who shared their musical journey with the students and faculty
- 6) Shubharambh – welcoming 11th std. students through events like monologue, short film and singing
- 7) Onam – was celebrated in college in a traditional manner with floral rangoli
- 8) Bhandarkar Oriental Research Institute[BORI] Visit by students during the book exhibition.
- 9) KVIFF participation by many volunteers this year who later made presentations on the environmental films viewed
- 10) BMCC in association with Society for Promotion of Indian Classical Music and Arts and Culture Amongst Youth (SPICMACAY) was the host institute for the Anubhav 3.0 Intensive held from 10th to 14th October 2021. Ustad Ghulam Husnain Khan of the Agra Gharana (popular by his stage name Ustad Raja Miyan) guided students of our college and a few schools who also joined us online for this.

The Activities were conducted under the mentorship of Dr Rajeshree Gokhale, Dr Anagha Kale, Vrushali Mahajan, Neetika Sharma and Pratik Potdar and student heads Vardhan, Kavya Saundarya and other members as well.

ASTITVA 2021 REPORT
ANNUAL HERITAGE FEST - 9th October, 2021

AstitvA, meaning existence, sheds light and life to Indian heritage, and has been doing it for 12 years. The heritage collective of BMCC organises AstitvA every year, and since its inception, the event never fails to stand out with its uniqueness by celebrating culture in an innovative and authentic style. Despite the pandemic, the year again saw the event spread positivity through productivity, and creativity through skills. The event emerged victorious, and was a huge success under the expert guidance of Principal Dr. Seema Purohit, Dr. Rajashree Gokhale, Dr. Anagha Kale, Prof. Neetika Sharma, Prof. Vrushali Mahajan who were assisted by the staff and the core team of AstitvA 2021. This year we also had the support of Prof. Pratik Potdar for the event and Prof Manjusha Wadekar and her student team who designed the Astitva Management System and Website. Astitva this year was sponsored by -

Title sponsors - Fleetguard Filtrum Pvt Ltd

Silver sponsors - You The Future, Imperial Overseas, Chitale Bandhu Mithaiwale, Icekraft, Melt Town Cafe, Fairy Jewels

Bronze sponsors - Kadamb, Bilvam, Throttle Store, Bookchor and supported by Heritage India

The event featured top notch competitions that included dance, business plan, fashion show, quiz, photography, singing, painting, instrumental, sketching, 30 sec film, mandala doodling, and face painting. The 12th year of AstitvA saw 4 new events being added to this legacy namely - creative writing, group discussion, treasure hunt, elocution and food branding.. The event not only saw virtual participation from India, but across the world - breaking geographical barriers - and has received a stupendous response of over 1890 entries. It included people above the age of 26 - the oldest participant being 80 years of age - participating and showcasing their talent with boundless enthusiasm, proving that age is just a number. Astitva team members also contributed to the flood relief activity for Konkan region wholeheartedly along with social media awareness campaigns on covid appropriate behaviour as part of the social responsibility.

AstitvA's inauguration ceremony took place on 29th September. The morning saw the campus air filled with palpable energy and excitement. The beaming and happy faces of the mentors, organizers and the audience were a clear sign of the efforts that were made to make this event unforgettable. The students were dressed in traditional attires, which added to the grandeur of the moment. The programme started with a diya lighting ceremony in front of Goddess Saraswati by the principal, chief guest Mr Sudhir Gadgil, the vice principals and the AstitvA faculty. Mr Sudhir Gadgil is a legendary interviewer who had, till date, interviewed around 4000 celebrities, including more than 10 Bharat Ratna awardees. He enlightened and shared his experience interviewing famous personalities, which involved an engaging interactive session with the audience, making the event more lively. Lastly, the programme was concluded on a buoyant note, with a vote of thanks given by the AstitvA heads - Vardhan, Kavya and Soundarya

The year 2021 saw the following events in AstitvA with distinct themes -

Vadyalankar (Instrumental)

The event was based on a raag or taal, to be played on any musical instrument. It was judged by Pandit Ramdas Palsule, and headed by Raturaj Gharmode and Abhimanyu Sharma.

Nrityalankar (Dance)

Expressions and mythological stories were to be expressed through a dance performance. The event was judged by Gauri Ghandhe and Vidyagauri Adkar, and headed by Vidhi Mehta and Yashna Shah.

Swaralankar (Singing)

Songs to celebrate 100 years of Bhimsen Joshi by paying tribute to the legendary singer, and Sugam Sangeet were the two themes. Saniya Patankar and Shamika Bhide judged the event, and it was headed by Sai Naik and Sakshi Page.

Ranganubhava and Rekhatan (Painting and Sketching)

As Leonardo Da Vinci once said, 'A work of art never perishes', the event beautifully captured the essence of his words through the themes - 'Glimpses of Wari', 'Indian villages', 'Monsoon', 'Social reformers', and 'UNESCO World heritage sites'. It was judged by Nachiket Damle, and headed by Narayani Dixit and Sakshi Apte.

Quizzathon (Quiz)

An event with the theme "Bharat Ratna", wherein the participants used all their expertise to lock the answers. It was headed by Radhika Mishra and Parul Priya.

Panache (Fashion Show)

The event had a beautiful theme of promoting Indian heritage through textiles, wherein participants dressed up to showcase the beauty of our culture through unique outfits. It was judged by Mruga Kirloskar and headed by Madhu Chauhan and Shriprasad Shinde.

Clickathon (Photography)

Photography, like every year, received a colossal response, and included the themes of Travel and Beauty in the mundane. The event was all about capturing moments in a single frame, drawing the attention of the viewers to what the participant tried to convey. The competition was judged by Sateesh Paknikar, and headed by Gayatri Taduri and Nikya Joy.

Drishtikon (30 second film)

Consisting of Navras, Family and Learnings from nature as the themes for this year, participants created short films that conveyed deep and insightful social messages in a creative manner. Shrirang Godbole judged the event, and it was headed by Buddhabhushan Bodade and Sahil Ujagare.

Ventura (Business plan)

It is an event that has provided a platform to showcase participant's ideas and turn all of their entrepreneurial dreams into a reality. The event was judged by Manik Damle, and Siddharth Dhoka and Akanksha Goud headed the event.

Mukhavata (Face painting)

The face is a medium for expressing oneself, and as always, face painting came up with distinct themes: 'Truth and Myth', 'Endangered animals' and 'Culture in the States of India'. It was judged by Nachiket Damle and was headed by Antra Dhotre and Khushi Sharma.

Mandala (Doodling)

With Mandala becoming the most picked up form of art during recent times, the event also received a great response this year. The themes were Mandala, Madhubhani doodling art, and Doodling on any aspect of Indian heritage. Tejas Modak judged the event, and Taniska Wagh and Shreya Deshmukh headed the event.

Some new events were included this year -

Vachanubhav (Elocution)

An event designed for quick thinkers to generate content on the fly and present it to the audience using the tone of their voice and gestures associated with the speech. It was judged by Sonia Mishra, and headed by Reva Gandhi and Rishi Oswal.

Sanchepadika (Treasure hunt)

Treasure hunt, known as one such game that challenges the mind with its twisted riddles, came with a new twist of Mahabharata as the theme for the event. It was headed by Shubham Sharma and Harsh Choradiya.

Shad Ras (Food branding)

When viewed from a mythological perspective, food has been integrated in our culture and tradition since decades. The event gave all foodies a chance to promote popular Indian food by making videos with beautiful visuals and sounds. It was judged by Gandhar Sangoram and headed by Aditi Paranjape and Shravani Vidhate.

Shabdalkar (Creative writing)

Writing is the painting of voice. Creative writing was introduced this year to give the participants an opportunity to explore and express their creativity on a piece of paper. The two themes of this event were "The tragic incident of the 'Jallianwala Bagh massacre' and 'The Mighty Fort of The Marathas - Shaniwarwada'. It was judged by Chetan Joshi and headed by Chahat Agrawal and Harsha Khankari.

Samwad Satra (Group Discussion)

The event has opened doors for all those public speakers to speak on "the ancient Indian Civilization", which gave them a chance to put in their views on the topic. It was headed by Deepali Patwadkar and was headed by Satej Desale and Sarth Dhaigude.

The YouTube video of AstitvA was uploaded on 9th October, where the winners for all the events were declared.

The 12th edition of AstitvA was headed by Kavya Balakrishnan, Vardhan Rode and Soundarya Telang. The supporting teams which assisted, ensuring the smooth functioning of the entire event, were -

Technical team, headed by Vishwajeet More

Admin team, headed by Sejal Shah supported by Nikya Joy

Sponsorship team, headed by Sahil Ujagare and Akanksha Goud

Social media team, headed by Buddhhabhushan bodade and Sanika Inamdar

Designing team, headed by Kajol Bhansode and Janhavi Nikam

The AstitvA team, once again, left no stone unturned and emerged victorious, beating all its past records as well - firm in their belief that a pandemic shall not hinder the spread of creativity, skill and positivity. The event enunciates the importance of keeping our Indian heritage intact, and that is what makes it truly unique. The 12th year has certainly set a benchmark in the journey of AstitvA. It makes one dwell on how rich our Indian heritage is, and realize that though we come from different states, communities, speak different languages, celebrate various festivals, have different ideologies, at the end of the day, we're all instilled with national pride, celebrating our rich culture. AstitvA 2021 was a huge success, ending with a perpetual promise of many such successes to come!

'This is a really great initiative taken by our college to bring out the artist in us. It has provided a really great platform for someone like me to showcase traditional Kathak in it's true beauty'

~Aarya Galim (Nrityalankar - Winner in Kathak category)

'Ventura gave us an opportunity to think critically about our business, and view it from aspects that we haven't seen before. I've been part of AstitvA for the past two years now, and like always, it never fails to amaze you'

~Devyani Bhattnagar and Dhruv Shah (Ventura - Winners)

'I have been a part of a lot of online events, but AstitvA has been one of the best. Looking forward to participating in the event next year too!'

~Ekta (Vachanubhav - 3rd Position)

'The team of AstitvA put up such a commendable show, especially on an online platform, during the covid pandemic. I'm deeply grateful and glad that I took part in the event'

~Lavanya Pati (Panache - Winner)

'AstitvA was organised very efficiently, and in a meticulous manner. I intend to participate in their competitions in the coming years as well!'

~Siddarth Garud (Vadyalankar - Winner)

'It was very heartwarming to see many artists perform in AstitvA. The pandemic did not stop the team from organising the event, keeping art alive during such times as well'

~Gauri Gandhe, Judge

'Astiva and the team have been doing some amazing work to promote Indian art, culture and heritage through their competitions. I am honoured and privileged to be a part of this event'

~Mruga Kirloskar, Judge

Astiva gave me a chance to feel again like a 18 year old. The event brought a positive change in the covid time of negativity. Thanks to team Astiva for giving a 80 year old senior like me an opportunity to take part along with the young ones in this beautiful event

Vaijyanti Vaidya, Participant fashion show