

ASTITVA @ 10.

-Swatilaxmi Gurajapu
Unmesh Datar and Team Astitva.

Astitva 2K19, which was the tenth edition of the fest was truly a blockbuster intercollegiate event. It was a two-day event of gala celebration aimed to promote Indian Heritage and educate today's youth with rich culture of India. This year the theme for the fest was 'Cinematic Heritage of India'.

The event was inaugurated by the eminent Indian classical singer, Shri Rahul Deshpande on 20th August (first day) who accentuated the importance of classical music in making us more compassionate human beings. He also urged the students to compete with themselves and not with others to achieve goals in their life.

Like every year Astitva 2K19, maintained its legacy of providing a great platform for students from different colleges to participate and exhibit their skills. More than 1600 students from over 70 colleges in Pune participated with high spirits in this fest. There were 12 events conducted in Astitva which included academic competitions like essay and quiz, performing arts like singing, instrumental, fashion show and dance, fine arts like painting and sketching, creative arts like mehendi, hairstyling and makeup, photography and 10 seconds film. The winning colleges in this fest like Bharti Vidyapeeth, St. Mira's, S.P. College, Modern College (Shivaji Nagar), COEP, BMCC etc, were awarded with the Astitva glorious trophies.

Shabdalkar, as the name suggests, was an essay competition. This year essay competition had quite interesting and unconventional themes like 'Cinema - as a soft power of India, Science behind the Indian Traditions and One Nation, One Election -

the economic considerations'. This event was conducted on 17th August under the leadership of student heads, Swatilaxmi Gurajapu and Sejal Shah. The event was judged by Prof. Pratima Agnihotri, Dr. Maitreyee Shirolkar and Prof. Samruddhi Naseri. The winning college for this event was St. Mira's.

Swaralankar which implies singing competition was held under the leadership of student heads, Mitali Yarde and Sakshi Page. The event had two rounds and it was judged by the great singers Shri. Jeetandra Budruk and Smt. Yogita Godbole. The theme for this event was 'Golden Era of Indian Cinema from 1950 to 1970'. The winning college for this event was COEP.

Rekhatan, a name given for Sketching competition had unique themes of 'Indian musical instruments and any Indian Film Personality', related to the main theme. The event was conducted under the guidance of the student leaders, Abhijeet Gurav and Gururaj Phatak. It truly was a depiction of dexterity of the participants which was aesthetically pleasing and was judged by the great artist Mr. Nachiket Damle.

Ranganubhav was a Painting competition which had fascinating and challenging themes like 'Iconic Stills from Bollywood and Reflections'. The event was conducted under the leadership of student heads Prajakta Rupnawar and Atharva Mundada. This event was judged by Mr. Nachiket Damle. Diverse paintings from the participants were indeed creative works of art, which would allow its viewers to untether from their imagination.

Bollyquiz, a quiz competition based on 'Golden



Era of Bollywood', was conducted under the superintendence of the student heads Simran Pardeshi and Shreeya Hattekar. The winners of this competition were from BMCC college.

Clickathon! Just like the creative name given for the competition, the photography competition had two creative themes, 'Emotions and the Indian Food'. The event was conducted under the guidance of Palash Kumar and Esha Kawale. It was judged by a notable photographer Mr. Sateesh Paknikar.

Panache, a name given for fashion show, was a new introduction under the umbrella of Astitva. It was an opportunity to elaborate display the rich lineage of clothing in various cultures in India. This year's theme for the event was weddings and rituals associated with weddings. The event was successfully managed and coordinated by Jasmine Mendis and Arundhati Rudraximath. It was judged by Mruga Kirloskar. BMCC won first prize in the group event.

Nrityalankar or the dance competition was conducted in two different categories which were Solo and Group. It was truly a mesmerising scenario watching the participants perform their hearts out, helping the audience to connect with the emotions of the songs and the artform of the Golden Era of Bollywood. This program was planned and put into action under the supervision of Amruta Kachole, Aishwarya Paithankar, Aishwarya Gharmalkar, and Muskan Thange. It was an honour to have four well known and celebrated dancers Tejaswini Sathe, Gauri Gandhe, Arundhati Patwardhan and Mugdha Phatak as the judges for this event.

Vadyalankar or instrumental was a part of Astitva this year as well, as the legacy stands. This year we witnessed various instruments which made the audience speechless and be aligned with the sentiments shared by the participants through

various Taals and Raagas. This event was managed under the leadership of student head, Tanmay Joshi. We were honoured to have Pandit Ramadas Palsule as the judge this year who enlightened us with his experience.

Drishtikon or 10 seconds film, was a unique concept which was introduced for the participants this year. It was one of the most popular categories as it is one of the most interactive, innovative and effective utilization of media to reach to a vast population for social causes in just a matter of 10 seconds. It was and managed by Shubh Gujar and Yashaswin Kapil and team; and judged by Dr. Balkrishna Damle.

Shrungar or make up competition, where the participating students received an opportunity to test their makeup and hair making skills. The theme for the same was 'Golden Era of Bollywood', where the artists got to depict their skills to match with the 70's concept of makeup. This program was conducted under the supervision of Manasvi Amritkar, Gayatri Kolte and team. The judging for this event was done by Gayatri Sawalkar.

Hastarang or Mehendi competition was one of the competition where the participants had an opportunity to depict the skills of drawing mehendi. The program was coordinated by Prachi Dalvi, Pushpita Haldar and team. It was judged and supervised by Kanchan Uttekar.

The designing team led by Gayatri Kolte and Bhagyashri Kulkarni transformed the entire college campus displaying their adroitness using eco-friendly articles, thus promoting sustainability and environment protection. The decorations of designing team revolved around the main theme, to create the ambience of the Golden Era of Bollywood.

Sponsors are the backbone for success of any event. We are grateful to Fleetguard Filtrum for supporting us for the last 5 years, Book Establishment Cafe, Wadeshwar Pankaj Sambhar, Yorkshire, Heritage India and Wagh Bakri Tea Group who extended their reinforcement in the initiative to celebrate the Indian Heritage.

Astitva always supports NGOs and Niwant Andh Mukh Vidyalaya, Prism Foundation, Teach For India, Melghat Sampurna Bamboo Kendra, Seva Sahayog and Nirmaya put up their stalls for their cause. The budding BMCCpreneurs also put up food, games and art stalls during the event which received good response.

The core team members Anushka Kumbhar, Kunal Chougule and Sayali Talekar; along with the P.R. leaders Nisarg Hazare and Pooja Hiremath, guided the other team members of Astitva

Organising Committee. The students were mentored by the teacher coordinators of the Heritage Collective Department, Dr. Rajashree Gokhale, Dr. Anagha Kale, Prof. Neetika Sharma and Prof. Vrushali Mahajan, and supported by Principal Dr.C.N Rawal.

This marked the successful conclusion of the 10th year of Astitva and achievement of one milestone for one event and the Heritage Collective Department which proudly celebrates, conserves and share the common vision of cultivating interest and passing on the rich Heritage of our country.



Cultural Department

Dr. A. M. Puranik
In-charge, Cultural Department

Brihan Maharashtra College of Commerce participates in various cultural activities throughout the year. We are glad to inform you about our participation in various Dance, Drama and Music competitions and Awards won for the same.

The first competition of the year was 'Symbiosis Karandak' In which we performed a Natyavachan called 'One for the Road' Which was written by Yogesh Sapre and directed by Shreesh Ratnaparkhi and both of them received a consolation prize for the same. The same Natyavachan was performed for 'Udgaar karandak' and Yogesh sapre won consolation prize for writing. The next competition of the year was the prestigious 'Purushottam karandak' in which the play 'Man ki baat' was performed and Tanvi Pimpalkhare received a consolation prize for acting. We also participated in a unique improvisation competition called 'Sanwad karandak' in which the team won third prize for the performance and Tanvi Pimpalkhare won a consolation prize for acting. The play 'kunitari pahila hava' also won several awards. In 'Rangasangeet karandak', we received a second prize for the performance and Stimit Sane won a consolation prize for acting and Kshitij Bhat won an award of Best harmonium player. In 'Ahmadnagar mahakarandak' Yogesh Sapre and Rashmi Ghan won a consolation prize for writing, Stimit Sane for acting and Tanmay Bhagwat and Kshitij Bhat for best music. Our team won a special mention in 'Natyadarpan karandak' and third Prize in 'Loksatta Lokankika'. In 'Akshar karandak', the team received first prize while Himanshu Borkar and Yogesh sapre won best director award, Rashmi Ghan and Yogesh Sapre won second prize for writing, Kshitij bhat, Yogesh Sapre for best music, Stimit Sane won consolation prize for acting and Nikita Jadhav and Sakshi Mokadam won a prize for Costume design. 'Kunitari Pahila Hava' was also selected for the prestigious 'Savai karandak' where Rashmi Ghan and Yogesh Sapre won an award for best direction. The play 'Dil kya cheez hain' based on the life of Madhubala bagged 2nd prize in 'Firodiya karandak' where Ameya Sakhare was nominated for

best director award, Sakshi Mokadam was nominated for best Actor award, Shreesh Ratnaparkhi and Swapnil Ware were nominated for Best shadowplay, While Rashmi Ghan received a prize for best portrait painting and Tanvi Pimpalkhare and Anaya Pendse won first prize for costume design. Our Music group also received many prizes in the same competition. Ninad Joglekar and Prajakta Mane won second prize in the 'Light Music' category, Kshitij bhat won first prize for the keyboard, Tanmay Bhagwat and Yogesh Sapre won second prize for ' Bharatiya Taalwadan' and Aniket Kathale won 2nd prize for the 'base guitar'. In addition to this, we won best classical dance prize in the same competition.

This year has been a gigantic wave of fun and victories for our dance team as well. With the sincere practices and efforts throughout the year, the team has truly outdone itself.

For COEP Impressions, held in December 2019, We enrolled ourselves for Street Forward, Swagdesi and Nrityangana i.e the dance styles Hip Hop, Bollywood and Classical respectively. We won the first prize for Street Forward (Hip Hop) and the second prize for the other two styles. Having participated in other various college dance competitions, we won the first prize for MIT Enthusia, Bollywood dancing in Christ College and Bollywood dancing in Infinity 2019 held by Ness Wadia College. In Indira College's Gusto Streets, we secured the second prize and the third prize in NIEM's Grooves and Moves.

Not only did we participate in these competitions but the team also took part in various categories in Mood Indigo IIT Bombay, which is said to be Asia's largest college cultural festival. We made it to the Semi finals of Mood Indigo Desi Beats and Finals of Mood Indigo Beat the Street.

All this has been possible because of constant support and cooperation provided by the college and the endless efforts of everyone of us. May it be drama, music or dance, everyone's opinions and inputs have contributed in different and wonderful ways!

हेरिटेज कलेक्टिव्ह

-डॉ. राजेश्री गोखले, डॉ. अनघा काळे,
प्रा. नीतिका शर्मा, प्रा. वृषाली महाजन

हेरिटेज कलेक्टिव्ह च्या माध्यमातून दरवर्षीप्रमाणेच यावर्षीदेखील अनेकविध उपक्रमांचे आयोजन करण्यात आले . विविध स्थळांना भेटी ,व्याख्याने ,सांस्कृतिक कार्यक्रम या द्वारे भारतीय संस्कृतीतील विविध आयामांचे दर्शन घडले. पुण्यातील प्रसिद्ध भांडारकर प्राच्यविद्या संशोधन संस्थेच्या पुस्तक प्रदर्शनाला विद्यार्थ्यांनी भेट दिली व तेथील प्राचीन ग्रंथांविषयीची माहिती जाणून घेतली. सामाजिक बांधिलकी जपत दरवर्षीप्रमाणे यावर्षी हि विद्यार्थ्यांनी मातोश्री वृद्धाश्रमाला भेट देऊन तेथील ज्येष्ठ नागरिकांशी संवाद साधला . त्यांना जीवनावश्यक वस्तू भेटरूपाने देऊन , त्यांना तिळगुळ देऊन त्यांचा आशीर्वाद घेतला. 'विरासत' या उपक्रमात या वर्षी प्रसिद्ध कथक गुरु व नृत्यांगना शर्वरी जमेनीस यांनी विद्यार्थ्यांशी संवाद साधून आपली कला सादर केली. शास्त्रीय नृत्याचा उगम व महत्व त्यांनी विशद केले. श्रीमती श्रुती हजरनीस यांनी आपल्या व्याख्यानात महाभारतातील अंतरंग उलगडताना 'महाभारतातील स्त्री

व्यक्तिरेखा' या विषयामधून स्त्री शक्तीचा महिमा सांगितला . तसेच हेरिटेज कलेक्टिव्ह च्या अनेक विद्यार्थ्यांनी इतर सांस्कृतिक स्पर्धांमध्ये भाग घेऊन पारितोषिके मिळवली. विद्यार्थ्यांनी 'मिले सूर मेरा तुम्हारा' या सांस्कृतिक उपक्रमात सहभाग घेतला. यावर्षी भारतरत्न लता मंगेशकरजींचा ९० वा वाढदिवस साजरा करताना त्याच्यावरील एक लघुपटाचा आस्वाद विद्यार्थ्यांनी घेतला, तसेच गाईड व चांदनी ह्या चित्रपटातील गीतांवर अनुष्का व मुस्कान या विद्यार्थिनींनी नृत्य सादर केले. गेली १० वर्षे यशस्वीपणे आयोजित केलेली 'अस्तित्व' हि आंतरमहाविद्यालयीन स्पर्धा ह्या वर्षी अतिशय उत्साहात पार पडली. त्यातील पेन्टिंग्सची विद्यार्थ्यांनी विक्री करून मिळालेला निधी सामाजिक उपक्रमासाठी वापरला. ह्या वर्षीच्या हेरिटेज कलेक्टिव्ह च्या सर्वच उपक्रमात अनुष्का, कुणाल ,तन्मय, गुरुराज ,अथर्व , व मिताली ह्या विद्यार्थी प्रतिनिधींनी मोलाचे सहाय्य केले.



WOMEN EMPOWERMENT CELL

Dr. Suneeta H. Nirmale,
Co-ordinator

This cell encourages girls to achieve individual and social status with the help of following activities.

- Defense measures to protect, to fight against exploitation, inequality i.e. gender discrimination, violence in society etc.

- Train to protect, to maintain balance at workplace.

- To make aware of individual and social responsibilities and problems.

- To persuade to read and write about great personalities.

- Organizing different guest lectures on related topics, workshops, evaluations, meetings, get together, interviews etc.

In present year 20 students enrolled in the present 'one credit non payable softskill' course. To fulfil above mentioned features of this course, various programs were organized.

PRESENTATIONS

1. Make in India/Start Up India Government Skims.

2. Mergers of The Nationalised Banks, Consolidation of PSBS

3. Online-Marketing a Success Story.

4. GDP Growth Credit.

Rendered PowerPoint presentation skill for Sem I evaluation, on above mentioned topics, out of 50 marks. Prof. Dr. Deepak Powdel, Prof. Pravin, Prof. Vijay Salunkhe, Prof. Dr. Asma Bagavan, Prof. Sruti Patwardhan, Prof. Nitika Sharma from B.M.C.C. assessed students.

GUEST LECTURES

- A. 'Menstrual Health and Sustainable Alternatives' the speech, delivered by Avanti Sathe,

the Menstrual Health Educator, on 24/12/2019. She explained that women should take care and maintain hygiene during menstruation which reduces risk of urinary track of infection. Using damp and unhygienic menstrual cloth, sanitary napkin longer than four hours can act as perfect environment for growth and multiplication of harmful bodies. Use of manufactured sanitary napkins are proved to be dangerous because of use of chemicals in sanitary napkin, so use of usual clean and dry cloth sanitary napkin is safe.

- B. 'Career Counselling and Maintaining Good Mental Health at Workplace' the speech, delivered by Dr. Alka Wadakar a retired prof. of Psychology from S. P. Pune University on 27/09/2019. She spoke on how women are facing disasters at workplaces and how to handle these problems skillfully without any disaster smoot communicating with officials and colleagues.

- C. 'How to Remove Your Weaknesses' the speech, covered following points, by Dr. Ahutosh P. Bhupatar, Ex. Director I. M. D. R. Pune. On 28/01/2020. Examples of weaknesses, Reasons of weaknesses, When is a weakness a weakness, Change in behavior as per requirement is remedy to your weaknesses, Think about your near and dear one's before taking any wrong decisions, Do practice before any important performance, Do exercise regularly, Study regularly, be sincere, respectful and polite in your action to achieve goals.

CULTURAL PROGEAMME

The "RESONANCE" program consisting co-curricular activities organized on 03/03/2020 and all students in this course performed through Speech, Singing, Dance, Painting, Handcrafts, Mehndi, Rangoli,



Recitation of Poems etc. to inculcate skills like stage daring, invitation card making, anchoring, stage decoration, inviting the guests, Also evaluation for Sem-II conducted, out of 50 marks. On this occasion Prof. Aditi Samir and Dr. Mrugakhi from B. M. C. C. assessed performance of the students.

We would be thankful to Principal Dr. Rawal, Vice Principals Dr. Lanjekar, Dr. Waghmare and Dr. Puranik for their guidance and support. Thanks to MuskanThange and Sakshi Patil for their unfailing help to work out all these programs very smoothly.



Rural Students Association & Women Empowerment Cell. Guest Speaker
Dr. A. P. Bhupatkar, Ex. Director I. M. D. R. Pune



Women Empowerment Cell.
Guest Speaker Dr. Alaka Wadkar.
(Ex. Professor S. P. U. Pune.)



Women Empowerment Cell. Students Participants,
B. M. C. C. Cultural Program 'RESONANCE'