

**Deccan Education Society's  
Brihan Maharashtra College of Commerce (Autonomous)  
Pune**

**Prin. D. G. Karve Chair in Economics, Banking and Commerce**

<b>Shri. Balwant Gulanikar Memorial Research Grant Scheme for UG Students</b>			
Sr.no	Name	Title	Program
1.	Janhavi Jadhav	Finding the relevant Management Principles from our Ancient Scriptures	BBA Div A
2.	Kanika Mavkar	AI And Automation In Industry(Tata Motors) A Comprehensive Research Proposal for Enhanced Efficiency and Sustainability	BCOM
3.	Pratik Kamthe	Improving Effective Governance & Coordination among departments	BCOM
4.	Rashmi Pai	Extent and impact of use of cloud POS in independent F&B businesses	BBA-IB
5.	Shardul Soundankar	Pragmatics In Hospital Environment	BCOM
6.	Shrishti Gupta	Effects Of Social Media On Mental Health	BBA-IB
7.	Srushti Sakhare	Factors affecting consumer purchase decisions in automotive industry.	BBA Div A
8.	Vijaya Raikode	Investigating the Language Preference and Content Consumption Patterns of Urban Youth in Maharashtra -A Study of Marathi and English Content Engagement	BCOM