

KIOSK

Confluence- The Marketing Fest 2023

The Seven Sisters

Kiosk 2023 embraced in its fold the Seven sisters of India. The marketing fest witnessed the mysticism and serenity of the Beautiful North East. Students from BBA and BBA(IB) decked up in traditional North East attire offering a platter of authentic North East Cuisine. The BMS students took charge of supplying and replenishing inventory. BMCC indulged in the folklore, rustic games and splendid cuisines of this integral part of India.

The event not only equipped students with marketing skills but helped in unifying and fortifying the otherwise forgotten state of India. Leaving no one behind, valuing each person in the environment are some of the virtues BMCC has always striven to imbibe in its students.

The annual colourful extravaganza comes with a unique theme every year. Almost, 200 students take part in it, which is a part of their marketing assignment. Classroom presentations on KIOSK helps them to assess the Strengths and Weaknesses. Opportunities are capitalized and threats are overcome. COSMOS bank employees, who are pursuing their Post Graduate Diploma in Product Marketing added glitter and glamour to the fest. The collaborative efforts of the Staff, Teachers and Students resulted in a Happy & Harmonious Fest.

Deccan Education Society's
Brihan Maharashtra College of Commerce (Autonomous)

PRESENTS

CONFLUENCE 2024

Let's open our hearts and widen our arms to embrace
"7 Sisters of India"

We cordially invite you to celebrate with us
The 15th Edition of Kiosk



Date : 2nd February

9 a.m. Onwards

Venue : Under Mother Tree



