

Course Outcome of FYBBA(IB) (2022 pattern)

On completion of this course, students will be able to -

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	One	3101	Micro Economic Analysis		
				CO1	Understand the basic concepts of Micro-Economics.
				CO2	Explain graphs, charts and diagrams based on basic concepts of economics.
				CO3	Comprehend concept of producers' equilibrium.
				CO4	Analyse cause & effect relationship between market forces and equilibrium price & quantity.
				CO5	Compare perfectly and imperfectly competitive market structures.
				CO6	Understand theories related to factor pricing.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	One	3102	Principles & Practices of Management		
				CO1	Understand various management concepts.
				CO2	Appreciate the contribution of Indian and Western Management thinkers.
				CO3	Comprehend different functions of management.
				CO4	Apply theoretical management knowledge to practical issues.

				CO5	Imbibe Ethical practices in Management.
				CO6	Explore diversity and inclusion, sustainability and other relevant global trends.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	One	3103	Business Maths	CO1	Understand the mathematical tools used in business.
				CO2	Comprehend financial mathematics, matrices, counting tools and derivatives.
				CO3	Solve problems using various mathematical concepts.
				CO4	Interpret results obtained by using mathematical tools.
				CO5	Estimate the significance of mathematical decisions.
				CO6	Apply relevant concepts to business.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	One	3104	Basics of IT	CO1	Understand the basic terminology in IT.
				CO2	Classify the types of Software.
				CO3	Solve problems on number systems.
				CO4	Analyse concepts of Internet, Intranet, Extranet and its services.
				CO5	Use Application Software.
				CO6	Explore new trends in ICT.

Course Outcome of F Y BBA (IB)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	One	3105	Business Accounting	CO1	Understand the basics of book keeping and accountancy.
				CO2	Record business transactions using basic concepts.
				CO3	Prepare Final Accounts of a sole proprietor.
				CO4	Acquaint with accounting software.
				CO5	Examine methods of depreciation in financial statements.
				CO6	Explore Indian and International accounting standards.
				CO6	Explore Indian and International accounting standards.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	One	3106	Commercial Geography	CO1	Understand the relationship between business and geography.
				CO2	Classify various manufacturing industries.
				CO3	Explain population as a resource for business.
				CO4	Illustrate the importance of services.
				CO5	Develop understanding of the usage of transportation & telecommunication in real world.
				CO6	Analyse the different business strategies used by businesses with case studies.

Course Outcome of F Y BBA (IB)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Two	3201	Introduction to Cost Accounting	CO1	Understand various concepts of cost accounting.
				CO2	Prepare cost statements and cost reports.
				CO3	Solve problems on inventory management using Tally.
				CO4	Compute labour and overhead costs.
				CO5	Explore concept of Marginal Costing.
				CO6	Ascertain cost of products.
				CO6	Ascertain cost of products.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Two	3202	Macro-Economic Analysis	CO1	Understand the concepts of National Income.
				CO2	Solve problems on National Income.
				CO3	Ascertain the value of money.
				CO4	Analyse Keynesian Economics.
				CO5	Evaluate the phases of a trade cycle.
				CO6	Depict Macro Economic concepts through presentations.

Course Outcome of F Y BBA (IB)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Two	3203	Elements of HRM	CO1	Understand HRM concepts to improve managerial effectiveness.
				CO2	Distinguish between recruitment and selection.
				CO3	Discuss the need for training & development and performance appraisal.
				CO4	Examine recent trends like Re-engineering, Contingent work force.
				CO5	Summarise different tools like Kaizen, Quality Circles, TQM.
				CO6	Use the concepts of HRM to solve case studies.
				CO6	Use the concepts of HRM to solve case studies.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Two	3204	Personality Development	CO1	Understand the basic concepts of Personality.
				CO2	Examine different theories of Personality.
				CO3	Develop interpersonal skills through Team Building exercises.
				CO4	Ascertain self -worth through self- reflection exercises.
				CO5	Overcome personal limitations and complexes.
				CO6	Respect diversity at workplace.

Course Outcome of F Y BBA (IB)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Two	3205	Principles of Finance	CO1	Understand the basic concepts of Finance
				CO2	Comprehend role of Finance Manager.
				CO3	Solve problems related to capital structure.
				CO4	Analyse cost of capital for funds raised.
				CO5	Learn importance of financial planning.
				CO6	Examine profitable capital composition.
				CO6	Examine profitable capital composition.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Two	3206	Global Business Environment	CO1	Understand concepts of Global Business Environment.
				CO2	Explore demographic and socio- cultural factors affecting business environment.
				CO3	Understand concept of capital flows.
				CO4	Comprehend political and legal factors on business.
				CO5	Analyse technological impact on global business environment.
				CO6	Evaluate business environment in different economic systems.

Course Outcome of S Y BBA (IB)
(Revised 2017 pattern)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Three	3301	International Economics	CO1	Understand basic concepts of international economics.
				CO2	Compare different Terms of Trade.
				CO3	Analyse trade theories.
				CO4	Comprehend gains from trade- monetary and non-monetary.
				CO5	Understand importance of International regulatory and financial institutions.
				CO6	Explore the Balance of Payments of India.
				CO6	Explore the Balance of Payments of India.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Three	3302	Fundamentals of Marketing	CO1	Understand the concepts of Marketing.
				CO2	Explore factors affecting marketing environment.
				CO3	Comprehend various Marketing Strategies.
				CO4	Explain marketing situations through case studies.
				CO5	Inculcate ethical marketing practices.
				CO6	Support social and environmental causes through on-campus marketing activities.

Course Outcome of S Y BBA (IB)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Three	3303	Production & Operations Management	CO1	Understand concepts of Production & Operations Management.
				CO2	Identify various techniques used in Production & Operations Management.
				CO3	Understand importance of plant location and layout.
				CO4	Explain importance of product design.
				CO5	Comprehend importance of quality control.
				CO6	Explore relevant trends in Productions and Operations Management.
				CO6	Explore relevant trends in Productions and Operations Management.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Three	3304	Management Accounting	CO1	Understand various tools used for analysis of financial statements.
				CO2	Calculate financial ratios.
				CO3	Prepare comparative and common size statements.
				CO4	Analyse financial information.
				CO5	Interpret the outcomes of 'financial statement analyses'.
				CO6	Assess the quality of analysis and interpretation.

Course Outcome of S Y BBA (IB)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Three	3305 (1)	German	CO1	Understand the basics of German language.
				CO2	Comprehend grammatical structures of the language.
				CO3	Explore grammatical and vocabulary-based elements.
				CO4	Understand basic situational context.
				CO5	Manage basic communication in German.
				CO6	Apply studied concepts in practice.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Three	3305 (2)	French	CO1	Understand the basic facts about France.
				CO2	Relate spellings to pronunciation.
				CO3	Discuss introduction of Person and Company.
				CO4	Learn basic concepts of Grammar.
				CO5	Use vocabulary and phrases of French in business environment.
				CO6	Apply the studied concepts in practice.

Course Outcome of S Y BBA (IB)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Three	3306	Business Ethics		
				CO1	Understand concept of ethics.
				CO2	Relate Ethics to various aspects of business.
				CO3	Comprehend relevance of business ethics in the economy.
				CO4	Explore ethical issues related to environmental protection.
				CO5	Understand the concept of organizational ethics.
				CO6	Imbibe personal and professional ethics .

Course Outcome of S Y BBA (IB)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Four	3401	International Marketing	CO1	Understand basic concepts of international marketing.
				CO2	Explore international marketing management.
				CO3	Understand variables in the international marketing mix.
				CO4	Comprehend segmenting, targeting and positioning of global consumers.
				CO5	Analyse marketing strategies in international business operations.
				CO6	Develop an aptitude for international marketing research
				CO6	Develop an aptitude for international marketing research
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Four	3402	Foreign Exchange Operations	CO1	Understand terms used in the FOREX market.
				CO2	Comprehend working of Exchange Rates and FOREX markets.
				CO3	Explore global Money Market Instruments.
				CO4	Analyse risks in the FOREX Market.
				CO5	Comprehend various Derivative Instruments.
				CO6	Understand role of relevant Regulatory Authorities in India.
				CO6	Understand role of relevant Regulatory Authorities in India.

Course Outcome of S Y BBA (IB)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Four	3403	Introduction to Business Law	CO1	Remember definitions of legal terms.
				CO2	Appreciate the importance of business laws.
				CO3	Comprehend relevant provisions of Indian Contract Act.
				CO4	Understand relevant provisions of Sale of Goods Act.
				CO5	Interpret relevant provisions of Consumer Protection Act.
				CO6	Analyse cases related to Intellectual Property Rights.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Four	3404	Business Statistics	CO1	Describe various statistical tools relevant to decision making in business.
				CO2	Demonstrate descriptive statistical analysis of data on EXCEL.
				CO3	Distinguish between components of time series and use them for estimating values.
				CO4	Forecast using regression analysis.
				CO5	Interpret discrete probability distributions and compute their parameters.
				CO6	Compute relative change in values of variables using index numbers.

Course Outcome of S Y BBA (IB)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Four	3405 (1)	German	CO1	Remember basic vocabulary and grammar.
				CO2	Classify various themes being handled
				CO3	Develop an understanding towards the basic level literature
				CO4	Analyse grammatical and vocabulary structures of the content
				CO5	Identify co-relation between the elements of content in reference
				CO6	Communicate in simple German language.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Four	3405 (2)	French	CO1	Understand basic company hierarchy.
				CO2	Explore business etiquettes in France.
				CO3	Execute conversational French in different business environment.
				CO4	Compare Indian and French Cultural and Business situations.
				CO5	Express in different business environment.
				CO6	Develop team building skills through presentations.

Course Outcome of S Y BBA (IB)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Four	3406	Entrepreneurship Development		
				CO1	Understand concepts of Entrepreneurship.
				CO2	Understand stages in Entrepreneurial Process.
				CO3	Comprehend Financial Feasibility of new business ideas.
				CO4	Understand importance of Marketing Research
				CO5	Formulate business plans to launch start-ups.
				CO6	Explore success stories of Indian Entrepreneurs.

Course Outcome of T Y BBA (IB)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Five	3501	International Business Law		
				CO1	Understand the concepts of international business law.
				CO2	Comprehend role of relevant economic international institutions.
				CO3	Explore provisions of various international trade laws.
				CO4	Understand relevant Indian Laws that promote International Business.
				CO5	Articulate international dispute settlement mechanism.
				CO6	Analyse case laws in International Business Law.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Five	3502	Business Communication and Soft Skills		
				CO1	Understand interpersonal skills.
				CO2	Enhance oral communication skills confidence.
				CO3	Write effectively for business (E-mails, Resumes, Letters).
				CO4	Cope with stressful situations.
				CO5	Use soft skills in business.
				CO6	Evaluate self-worth and remove self-doubt.

Course Outcome of T Y BBA (IB)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Five	3503	International Relations	CO1	Understand basics of International Relations.
				CO2	Comprehend interdisciplinary aspect of the subject.
				CO3	Present acquired knowledge of International Relations.
				CO4	Explore various Trade Blocks.
				CO5	Value different socio - cultural factors.
				CO6	Evaluate WTO Agreements.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Five	3504 (1)	German	CO1	Enhance understanding of related vocabulary.
				CO2	Comprehend advanced grammar structures.
				CO3	Write German at an advanced level.
				CO4	Speak German at an advanced level.
				CO5	Explore factual knowledge of Germany.
				CO6	Adapt to multi-cultural environment.

Course Outcome of T Y BBA (IB)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Five	3504 (2)	French	CO1	Understand basic vocabulary in service sector.
				CO2	Enhance grammatical skills.
				CO3	Execute conversational French in different business environments.
				CO4	Appreciate cultural and behavioural patterns in French business context.
				CO5	Depict as a team, international trade aspects of France through presentations.
				CO6	Orient further to talk about Business Tour.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Five	3505	International Banking & Finance	CO1	Understand basics of international banking.
				CO2	Comprehend types of exports and imports.
				CO3	Understand debt settlement mechanism in international market.
				CO4	Comprehend importance of various institutions in international finance.
				CO5	Analyse role of institutions financing international trade.
				CO6	Explore emerging trends in international finance.

Course Outcome of T Y BBA (IB)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Five	3506	Global Logistics and Supply Chain Management	CO1	Understand concepts of Supply Chain and Logistics.
				CO2	Comprehend importance of Supply Chain in Business Processes.
				CO3	Understand supply chain strategies through case studies.
				CO4	Explore role of distribution channels in supply chain management.
				CO5	Analyse inventory control techniques.
				CO6	Explore current trends in supply chain management.

Course Outcome of T Y BBA (IB)

Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Six	3601	Income Tax & GST	CO1	Understand concepts of Income tax and GST.
				CO2	Explore the various heads of income.
				CO3	Calculate deductions under section 80 of Income Tax Act, 1961.
				CO4	Compute income tax liability.
				CO5	Comprehend the concept of indirect taxes.
				CO6	Demonstrate the process of filing returns for an individual assessee.
				CO6	
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Six	3602	E-commerce	CO1	Understand concepts of E-commerce.
				CO2	Differentiate types of electronic payment system.
				CO3	Understand e-governance and electronic data interchange.
				CO4	Comprehend characteristics of mobile commerce.
				CO5	Explore types of network.
				CO6	Apply security methods to protect electronic transactions.
				CO6	

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Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Six	3603	Import Export Policy & Procedure	CO1	Understand terminologies associated with Export and Import.
				CO2	Comprehend export documents.
				CO3	Understand customs' formalities in foreign trade.
				CO4	Explore international trade practices followed globally.
				CO5	Comprehend the functioning of government and non-government agencies in Export & Import Trade.
				CO6	Analyse government schemes that promote Exports.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Six	3604	Study of Global Economics	CO1	Understand drivers of Globalization.
				CO2	Explore the role and functions of IMF and World Bank.
				CO3	Compare the different market entry modes.
				CO4	Understand the challenges faced in Global Human Resource Management.
				CO5	Explore trends in FDIs and FIIs.
				CO6	Analyse various global crises.

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Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Six	3605	International Financial Management	CO1	Understand key areas of international financial management.
				CO2	Review different international monetary systems.
				CO3	Comprehend various methods of international finance.
				CO4	Identify different sources to generate international finance.
				CO5	Comprehend various risk-mitigating techniques in international trade.
				CO6	Explore impact of various strategies implemented in international finance.
Class	SEM	Course Code	Course Name	Course Outcome	
BBA (IB)	Six	3606	Research Methodology	CO1	Understand concepts of research methodology.
				CO2	Comprehend research design methods.
				CO3	Collect primary and secondary data.
				CO4	Analyse collected data.
				CO5	Interpret data collected.
				CO6	Give suggestions to the research problem.

